



BORSAV

KURUMSAL KİMLİK



BORSAV

İzmir Ticaret Borsası Eğitim, Kültür
ve Sosyal Entegrasyon Vakfı

KURUMSAL KİMLİK

01.02

LOGOTYPE

RENK / FONT



BORSAV

→ Siyah

→ Renk C45 M40 Y70 K12
Font TT Norms BOLD

→ Renk C85 M69 Y47 K39

KURUMSAL KİMLİK

01.03

HATALI KULLANIM



01.04
FONT

HELVETICA NEUE

LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789
abcdefghijklmnopqrstuvwxyz 0123456789

REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789
abcdefghijklmnopqrstuvwxyz 0123456789

MEDIUM

ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789
abcdefghijklmnopqrstuvwxyz 0123456789

BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789
abcdefghijklmnopqrstuvwxyz 0123456789

KURUMSAL KİMLİK

02.01 KARTVİZİT



KURUMSAL KİMLİK

02.02

ANTETLİ KAĞIT

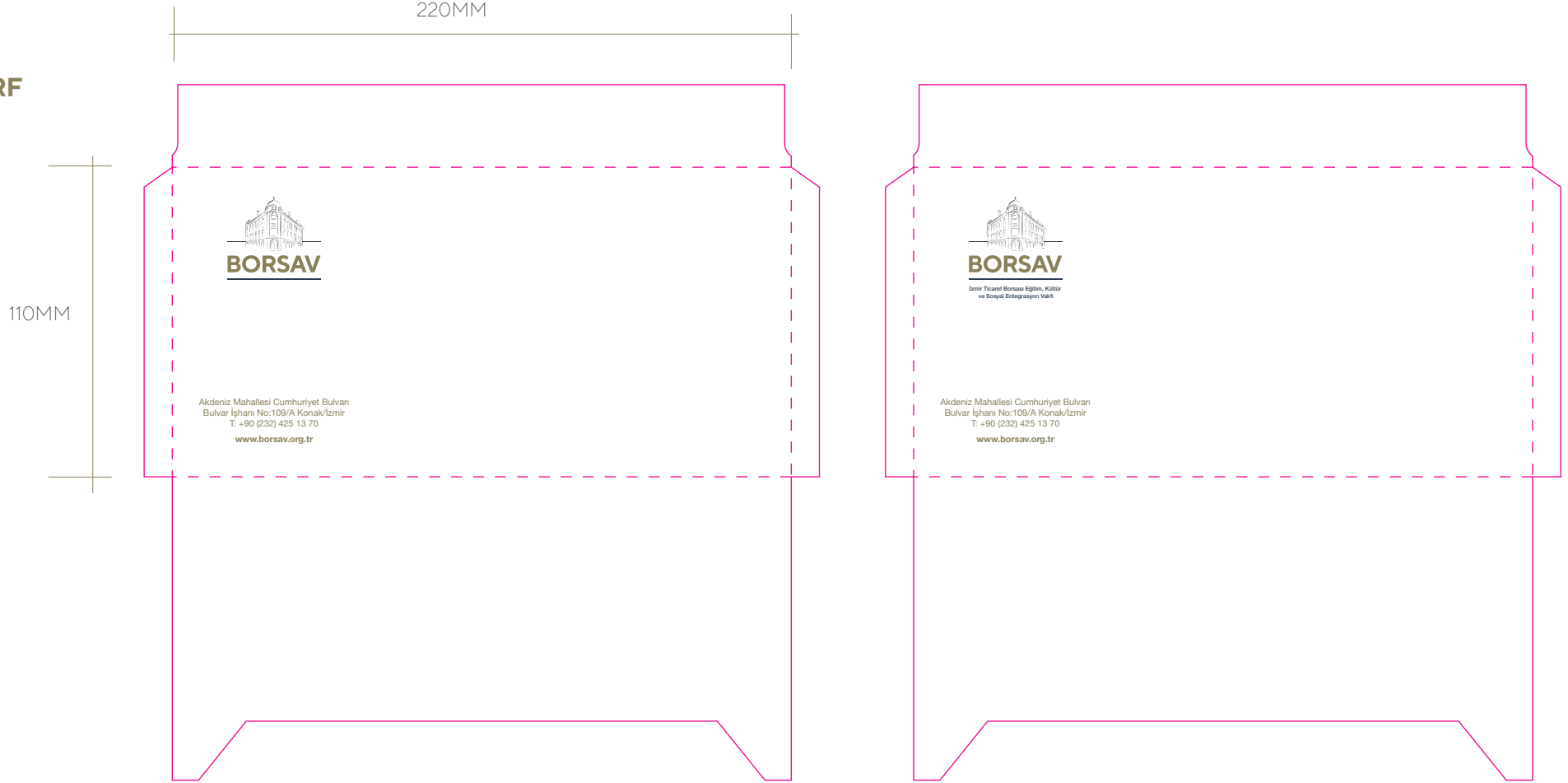


Akdeniz Mahallesi Cumhuriyet Bulvarı Bulvarı İşhanı No:109/A Konak/İzmir
T: +90 (232) 425 13 70
www.borsav.org.tr



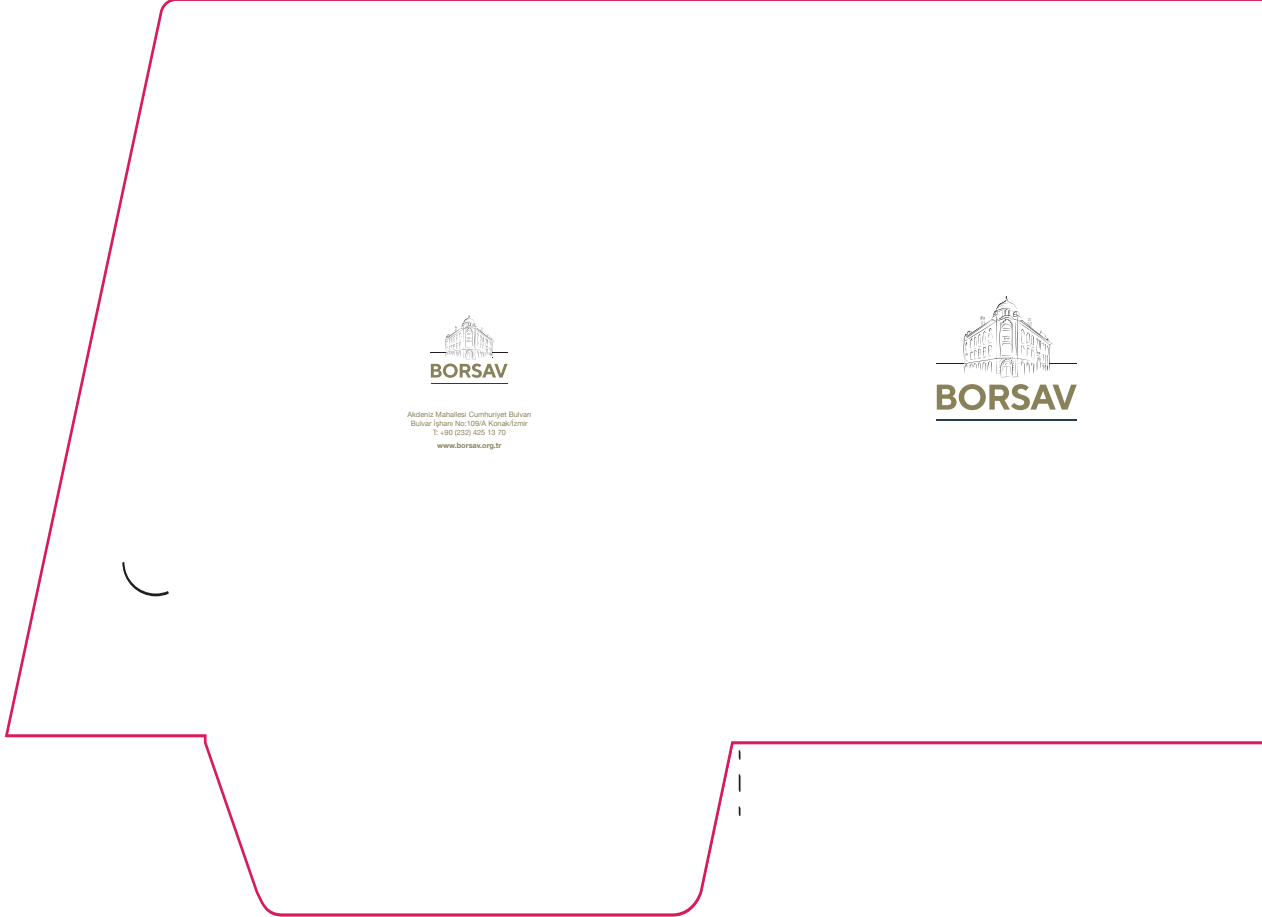
Akdeniz Mahallesi Cumhuriyet Bulvarı Bulvarı İşhanı No:109/A Konak/İzmir
T: +90 (232) 425 13 70
www.borsav.org.tr

02.03
DİPLOMAT ZARF



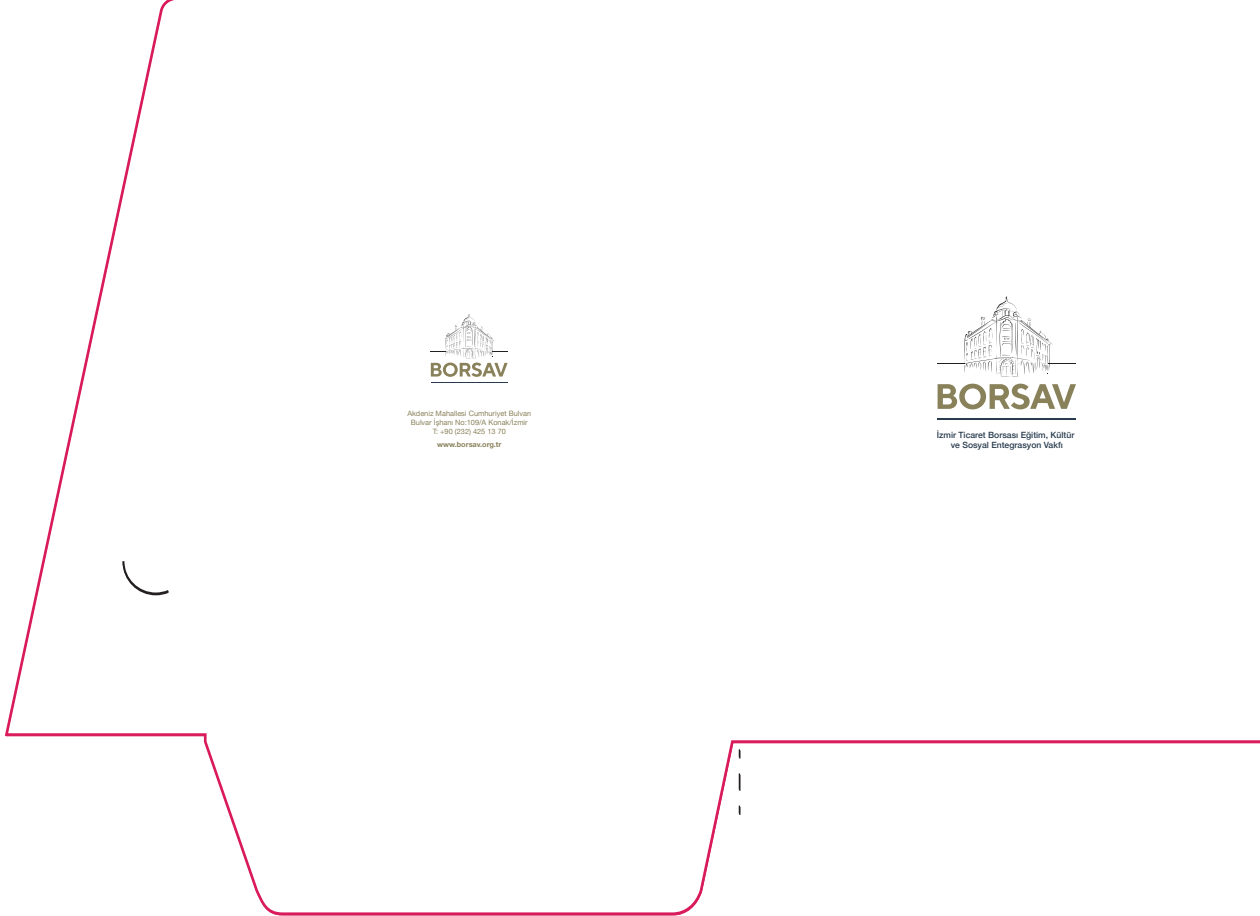
02.04

DOSYA DIŞ

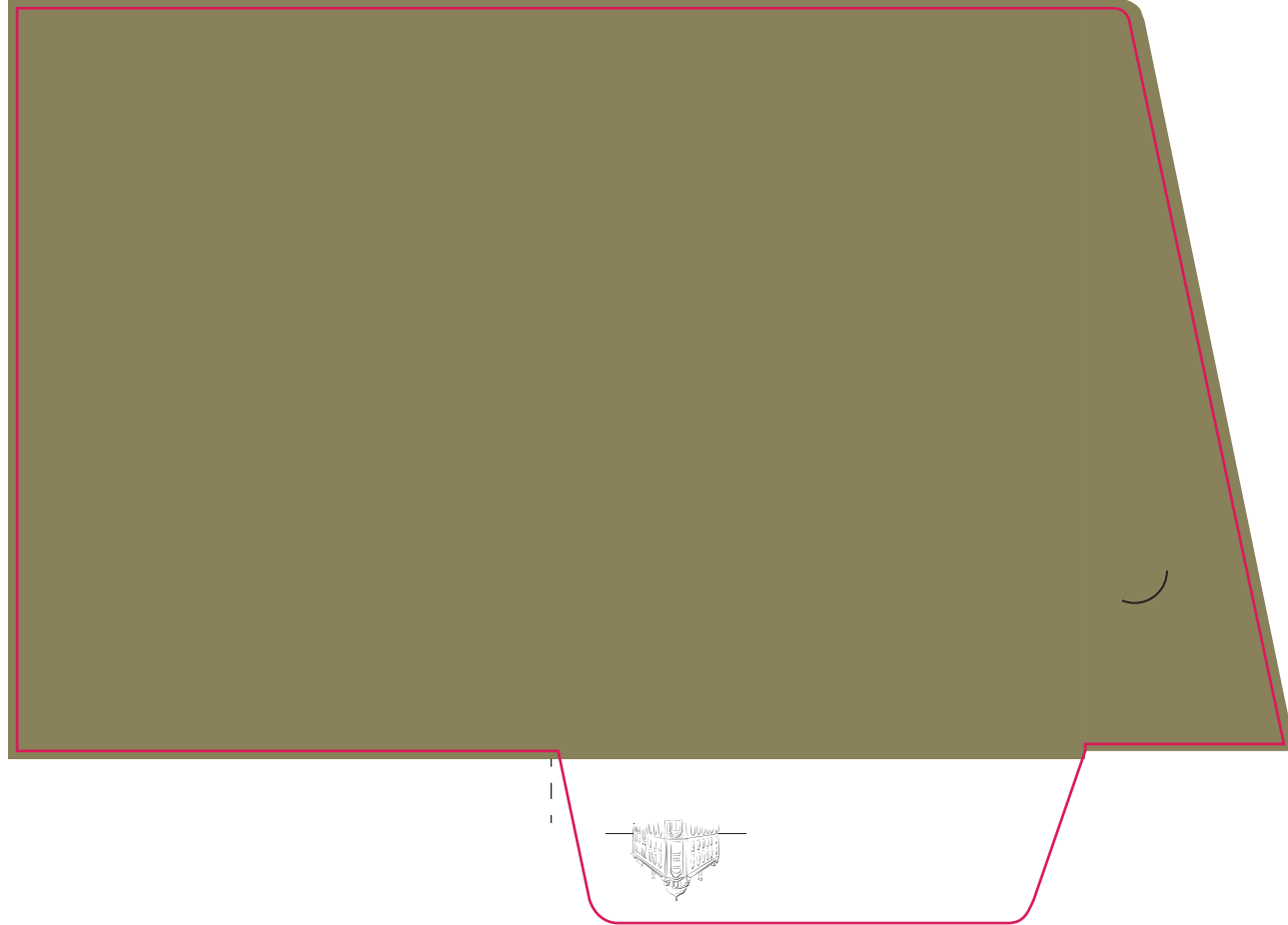


02.04

DOSYA DIŞ



02.04
DOSYA İÇİ





KURUMSAL KİMLİK

02.04

MAIL İMZA



M. Zeynep TANSUĞ Genel Sekreter | Secretary General

Akdeniz Mahallesi
Cumhuriyet Bulvarı Bulvar İşhanı
No:109/A Konak/İZMİR

T: +90 (232) 425 13 70
zeyneptansug@borsav.org.tr
www.borsav.org.tr

02.05

WEB LANDING PAGE
ALTERNATİF 4



KURUMSAL KİMLİK

02.05

WEB LANDING PAGE
ALTERNATİF 4

